



*A Favorite Hasbrouck Heights  
Holiday Tradition is Back!*

# Treasure Hunt

## **Attention Boulevard Business Owner:**

The popular Treasure Hunt is back! And you can be a part of this successful Holiday Tradition. Heights residents stroll the Boulevard to look at your seasonal window decorations, and to see if they are receiving a present from you!

Here is your opportunity to help generate real Boulevard “walking traffic”.

Here is your opportunity to help generate some Boulevard excitement.

Here is your opportunity to be an active part of this Boulevard Holiday Tradition!

### **General program outline:**

1. Get several gifts (6 to 12) with a value of between \$10 and \$25.
  2. Get names from the Millennium Phone Directory, or from your customer list.
  3. Post those names in your window before the Chamber Holiday Parade on Friday, November 29.
  4. Be a Santa and give those gifts away in good cheer this Holiday Season.
  5. Program participation is completely optional (*Don't be a Scrooge*).
- Open to all Boulevard businesses: Retail -- Professional -- Service.

*Treasure Hunt is supported by the*  
**Boulevard Merchants Association**

*Many businesses are **Open Thursday Nights** for shoppers convenience.*

*Printing donated by Minuteman Press of Hasbrouck Heights  
For more hometown holiday information: [www.hasbrouck-heights.com](http://www.hasbrouck-heights.com)*